

TT Kidz Impact - Clubs

Theme: children and young people

Defining the Issue

Building positive experiences of sport and physical activity amongst children helps to set foundations for an active lifestyle, with physically literate children being more likely to be active. Table Tennis England's *TT Kidz* project aims to create fun and engaging experiences of table tennis, resulting in positive experiences and the development of physical literacy amongst children.

Background Information

TT Kidz is a programme designed by Table Tennis England to introduce children aged 7-11 to the game of table tennis in a fun, engaging and inspiring way. The 8-week programme aims to develop participants' skills and confidence in the sport, with all participants receiving a kit bag and weekly activities to practice at home.

Since its launch in clubs towards the end of 2019, 46 table tennis clubs have run a TT Kidz project, including Whittlesey Table Tennis Club, Luton Table Tennis Club and Leigh St George Community Club.



The Impact

All three clubs have had great success with delivering their TT Kidz projects, with Luton and Whittlesey having the maximum of 16 participants booked onto the programme and Leigh St George having 11 participants. All clubs are planning on running further TT Kidz programmes in the future.

"I was really impressed with the instructors and volunteers, the club is very warm and welcoming" – Parent at Leigh St George

"The coach had a relaxed, friendly atmosphere and interacted well with the participants, easing any apprehension my daughter had" – Parent at Whittlesey TTC

"The club is in a high area of deprivation in Luton. To know my work allowed children in the area to experience a new sport and seeing them develop gave me great satisfaction" – Coach at Luton TTC

"We really enjoyed TT Kidz, my nephew was making friends and learning a new skill" – Parent at Leigh St George

case study

March 2020

The Future

TT Kidz will continue to be offered to clubs, in order to grow the number of children having access to learning physical literacy skills and having positive sporting experiences.

TT Kidz for schools is due to be launched in September 2020, in partnership with Premier Education Group who will deliver table tennis across schools in England. Through this partnership, more than 100 coaches have been trained to deliver the TT Kidz programme in primary schools.



Key Learnings

1. Having a national programme that can be rolled out in clubs and schools around the country makes a significant impact
2. TT Kidz provides an opportunity to upskill coaches and develop ideas when working with younger players
3. Engaging local children in the programme can lead to new intakes of junior members
4. Clubs may be able to engage older junior players to become volunteers at TT Kidz sessions, potentially kickstarting a coaching journey

Further Information

For more information on TT Kidz, visit www.ttkidz.co.uk



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